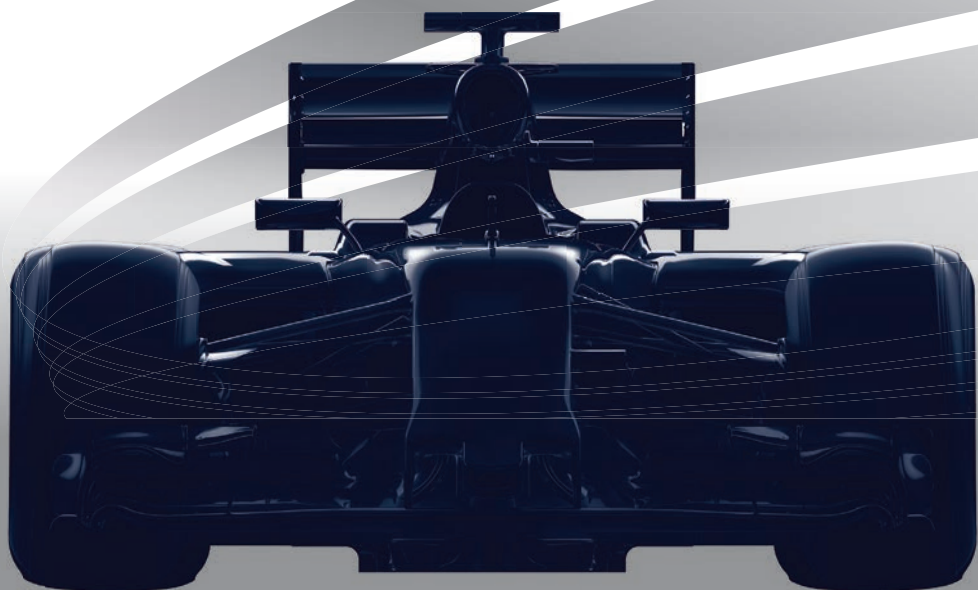


WILLIAMS RACING™

SYNTHETIC COAT

INNOVATION IN PAINT PROTECTION



WILLIAMS RACING™
OFFICIAL LICENSEE

BY *Ultimotive*™

WILLIAMS RACING™
OFFICIAL LICENSED PRODUCT

WILLIAMS RACING™

SYNTHETIC COAT

INNOVATION IN PAINT PROTECTION

Synthetic Coat can be applied to your vehicle leaving an extremely durable and high-gloss finish, which prevents pollutants from impacting your car's paintwork.

Without Synthetic Coat protection your paintwork could become dull and faded over time, when exposed to atmospheric pollutants and harsh car wash chemicals. The paintwork will progressively fade and hold dirt meaning cleaning and washing will become harder.

Synthetic Coat bonds with the pores in your paintwork, alloys, bumpers and glass** leaving a smooth, high-gloss finish. Protect your vehicle from tree sap, traffic pollutants, strong car wash chemicals and everyday weathering including UV light and frost.

SYNTHETIC COAT PROTECTS AGAINST:



GENERAL TRAFFIC
DIRT AND GRIME



EXTREMES OF
TEMPERATURES



PLANT AND
TREE SAP



ATMOSPHERIC
POLLUTANTS



ULTRAVIOLET
EXPOSURE

**Not for front and rear windscreens.



THE BENEFITS OF SYNTHETIC COAT

APPEARANCE

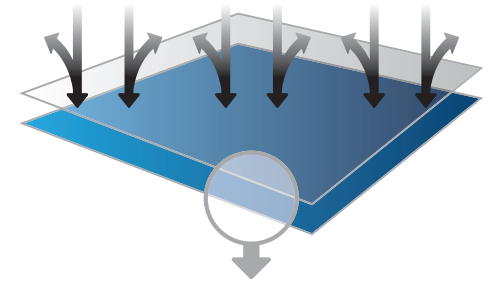
Protects all exterior paintwork and locks in showroom shine, making your vehicle more attractive to buyers when the time comes to resell it.

SAVES TIME

No need to polish your car. Synthetic Coat has an active ingredient which repels dirt and grime making cleaning your car easier and quicker.

SAVES MONEY

The reduced build-up of dirt and grime leads to savings on the cost of washing and waxing. Synthetic Coat will also prevent paintwork dulling over time.



Synthetic Coat forms a durable layer leaving a smooth, high gloss finish.



UNCOATED

Traffic pollutants attack your paintwork if not protected.



COATED

Dirt, grime and everyday weathering is unable to penetrate your paintwork.

TEST RESULTS

OUR RESULTS SPEAK FOR THEMSELVES

Our Synthetic Paint Protection formula is a complex acrylic matrix for protecting painted finishes.

The extraordinary results obtained from it have made it one of the most advanced resins of its kind on the marketplace today.

The revolutionary attachment capabilities (bonding) of the polymers to substrates makes removal of the structure almost impossible.

SYNTHETIC COAT OFFERS COMPLETE PROTECTION:

POTENTIAL DAMAGE TO PAINTWORK:	SYNTHETIC COAT PAINT PROTECTION	TRADITIONAL WAX PRODUCTS	TRADITIONAL SILICONE PRODUCTS	TRADITIONAL POLYMER PRODUCTS
SUNLIGHT	✓✓✓✓	✓	✓✓	✓✓✓
ULTRAVIOLET RAYS	✓✓✓✓	✓	✓✓	✓✓✓
COLD WATER/FROST	✓✓✓✓	✓✓	✓✓	✓✓✓
ACID/ACID RAIN	✓✓✓✓	✓✓	✓✓	✓✓✓
HYDROCARBONS (EXHAUST FUMES)	✓✓✓✓	✓	✓✓	✓✓✓
ENVIRONMENTALLY FRIENDLY	✓✓✓✓	✓	✓✓	✓✓
ALCOHOLS (TRAFFIC FILM REMOVERS/DEGREASERS)	✓✓✓✓	✓✓	✓✓	✓✓

HARDNESS TESTING

Synthetic Coat has been tested independently by Scientific Material Internal for Boeing and approved for use in the aviation industry; the test proved that the product conforms to D6-17487 which helps paint softening and crazing.

It also increases the hardness of the surface within 24 hours of Synthetic Coat paint protection being applied. The result is an increase of the beading effect so direct and grime just rolls off.



INTERIOR PROTECTION

PROFESSIONAL INTERIOR PROTECTION

Synthetic Coat Fabric Protection covers each fibre with a film protecting interior fabrics from spillages and everyday stains.

This film resists soaking from hot and cold drinks, food particles and dirt, allowing treated surfaces to be wiped clean.

PROTECTS AGAINST:



ICE
CREAM



HOT
DRINKS



FIZZY
DRINKS



FOOD
STUFFS

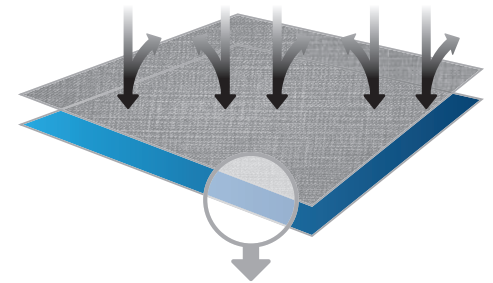
OUR INTERIOR PROTECTOR IS:

- Invisible resin based material
- Prevents build up of dirt and grime
- Tested to prevent staining from spillages
- Hydrophobic

LEATHER PROTECTOR

Our Leather Protector is provided as an optional extra and can be purchased from the dealer.

Our formula is a water based feed and protector, which helps keep your leather supple and prevents drying out.



Synthetic Coat Fabric Protection applied to seats forms a barrier film to prevent dirt from penetrating the surface.



UNTREATED FABRIC/CARPET

Everyday dirt and spillages can enter into the fabric on untreated surfaces.



TREATED FABRIC/CARPET

Synthetic Coat Fabric Protection reduces the level of contamination significantly, making surfaces stain-resistant and easy to clean.

LIFETIME GUARANTEE

Synthetic Coat comes with a lifetime guarantee* for the period of the ownership of your car.

Some paint protection products require the use of an 'enhancer' to maintain both the gloss shine and the lifetime guarantee. Synthetic Coat does not; all you need do to re-validate the guarantee is to have your vehicle inspected by the selling dealer after five years. In the unlikely event they find any problems with the coat, they will reapply Synthetic Coat*. The guarantee is registered and applied by your supplying dealer with the terms and conditions presented on handover.

ADDITIONAL CAR CARE FEATURES

Animal matter and bird droppings are highly corrosive due to their acidic nature and can damage your vehicles paintwork unless removed. Williams Racing Synthetic Coat will offer protection, however, we recommend bird lime is removed immediately.

Williams Racing Bird Dropping Remover is designed to remove any deposits quickly and softly neutralising any staining and restoring protection to the affected area.



FREQUENTLY ASKED QUESTIONS

Q: Will I have to reapply Synthetic Coat?

A: No, you will not need to reapply Synthetic Coat. The product is professionally applied by your selling dealer.

Q: How often should I clean or polish my vehicle?

A: A regular wash with mild soap (not dishwashing detergent) and water will be all your vehicle requires.

Q: Can I use a carwash?

A: Certainly. A simple wash and dry cycle will not affect the Synthetic Coat and may be the best way to keep your vehicle clean.

Q: Can I use a vehicle shampoo?

A: Yes, although we do advise you to choose a leading brand, or see if your dealership stocks Synthetic Coat car wash.

Q: If the vehicle sustains accidental damage, will I need to have it recoated?

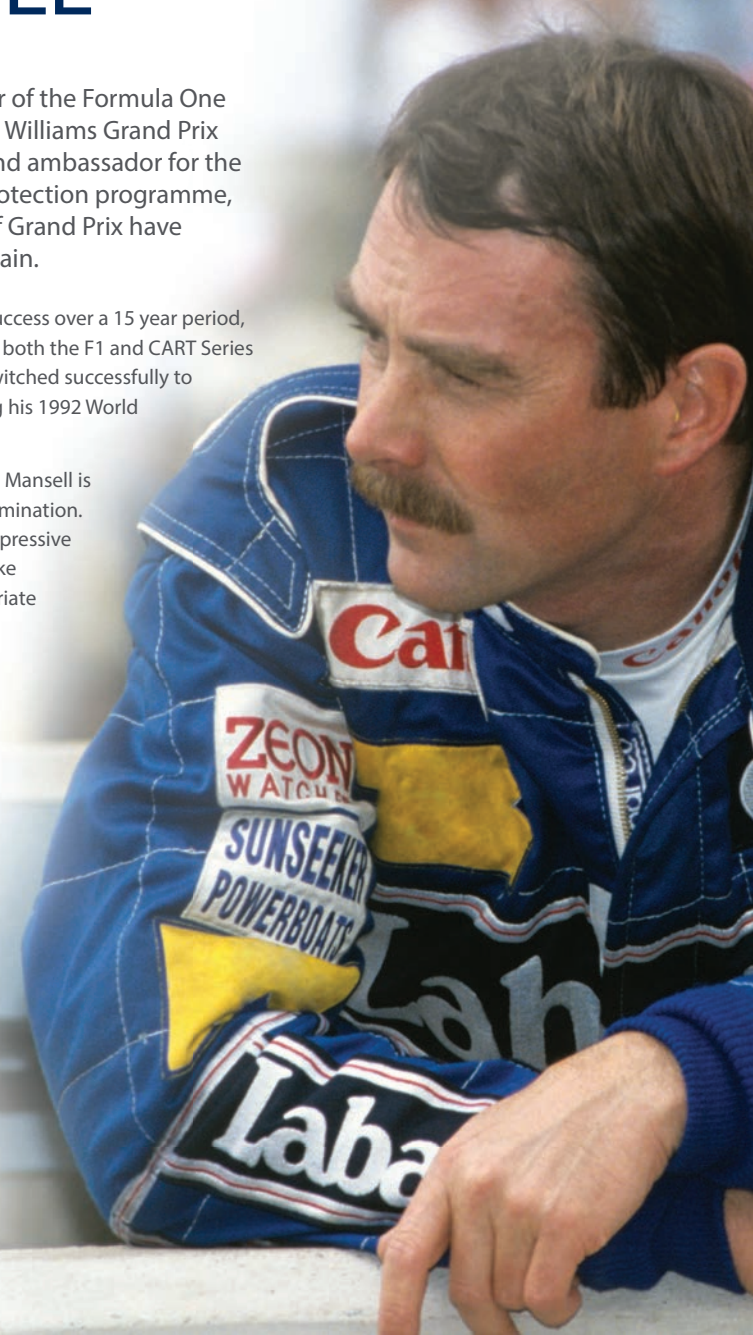
A: In the event of an accident, Synthetic Coat will be reapplied where necessary as part of the insurance claim.

NIGEL MANSELL

With Nigel Mansell, winner of the Formula One World Championship with Williams Grand Prix Racing in 1992, as the brand ambassador for the Williams branded paint protection programme, two of the iconic names of Grand Prix have been brought together again.

In addition to his Formula One success over a 15 year period, Mansell is the only driver to hold both the F1 and CART Series titles at the same time, having switched successfully to CART racing in the year following his 1992 World Championship.

For a generation of people, Nigel Mansell is all about performance and determination. His tenacity and bravery were impressive and it is these attributes that make him an iconic and highly appropriate brand champion for the Williams Racing paint protection range.



UK Sole Distributer:



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Ultimotive

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The full terms and conditions are contained in the agreement wording. * Terms and conditions apply.